

Silver City Main Street News



An Inter-National Experience

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National Ave. Streetscape Plans Move Forward

Plans to give National Avenue a makeover are moving forward! The project will begin in late Spring and Silver City expects it to produce real benefits to area businesses, neighbors, as well as the neighborhood as a whole. The streetscape, modeled after Marquette's design on Wisconsin Avenue, will help boost the initial impression and image of National Avenue. This will help to attract new businesses to the Main Street, and increase the consumer traffic in the already established businesses.

The project is intended to:

- Improve district aesthetics & amenities
- Facilitate a pedestrian friendly environment through lighting improvements, trees, plantings, and special crosswalk treatments
- Include traffic calming features to enhance safety on the Main Street

The Streetscaping plan was developed with assistance from Plunkett Raysich Architects & the UWM Campus Design Solutions. The design was based on our neighborhoods rich history as a major transportation artery.

The cost of this project is estimated to be \$700,000, and is being funded through a Transportation Enhancement Grant. This funding was made possible through the support of State Representative Josh Zepnik and Alderman Donovan.



Community involvement has been a key component in making this project a reality. An extensive amount of input, volunteer time, and technical assistance by community volunteers and city officials has resulted in a great design that will help highlight our Main Street's assets. Silver City Main Street would like to offer a special thank you to Ryan Horton, Mark Miskimen, Jezamil Vega-Skeels, Charlotte John-Gomez, Jeremy Belot, Pedro Colon, and Dave Schlobowske.

Have ideas, professional talents, or financial support to contribute to the business district? Give Beth a call at 380-4680.

Technical Business Assistance: Interested in developing your business? Looking for assistance with business planning? Looking for the right place to start your business?

Having a business on Silver City Main Street allows business owners to tap into numerous resources, grants, and planning assistance. As an added bonus, the Silver City Main Street is located within a densely populated, diverse community of active neighbors!

Call Beth at 414-380-4680 to learn more about the Silver City Main Street District!

